

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/9
Estimate Number	1537

Invoice #	116519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116519
Alt Order #	06268757
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
1	WRAL	The Insider (1-130p)	1-130p								·
	CLASS 3 C	CANDIDATE R9.26				_					
	14/5.41				to 10/14/12	5x	-TWTF		4005.00		
	WRAL WRAL			Tu W	<i>10/09/12</i> 10/10/12	<i>:00</i> :30	1:16 PM	OFA-12-P-143H	<i>\$335.00</i> \$335.00	, -, -, -,	5
	WRAL			vv Th	10/10/12	:30	1:16 PM	OFA-12-P-143H OFA-12-P-143H	\$335.00 \$335.00		2
	WRAL			Th	10/11/12	:30	1:25 PM	OFA-12-P-143H	\$335.00 \$335.00		3
	WRAL			F.	10/11/12	:30	1:18 PM	OFA-12-P-143H	\$335.00		4
2	WRAL	The Doctors	10-11AM	·	. 0,,	.00			φοσο.σσ		·
	CLASS 3 (CANDIDATE R9.26		10/00/10		_					
	MOAL				to 10/14/12	5x	-TWTF	12 - 112::	4005.00		
	WRAL WRAL			W W	10/10/12 10/10/12	:30 :30	10:13 AM 10:49 AM	OFA-12-P-143H OFA-12-P-143H	\$335.00 \$335.00		2 3
	WRAL			vv Th	10/10/12	:30	10:49 AM	OFA-12-P-143H OFA-12-P-143H	\$335.00 \$335.00		5 5
	WRAL			F	10/11/12	:30	10:33 AM	OFA-12-P-143H	\$335.00 \$335.00		4
	WRAL			F	10/12/12	:30	10:54 AM	OFA-12-P-143H	\$335.00		6
3	WRAL CLASS 4 -	David Letterman CANDIDATE	1135p-1237a						,,,,,,		
	02,100 1	67.11.12.12.11.12		10/08/12	to 10/14/12	2x	-TWTF				
	WRAL			W	10/10/12	:30	11:58 PM	OFA-12-P-143H	\$115.00		2
	WRAL			Th	10/11/12	:30	12:02 AM	OFA-12-P-143H	\$115.00		1
5	WRAL	Late Late Show CANDIDATE	1237a-137a								
	02/100 1	0,1143,13,112		10/08/12	to 10/14/12	3x	-TWTF				
	WRAL			Tu	10/09/12	:00			\$35.00	See MG 42.2,42.3,42.4,42.5,42.6,42.	3
	WRAL			W	10/10/12	:30	12:43 AM	OFA-12-P-143H	\$35.00		2
	WRAL			Th	10/11/12	:30	1:36 AM	OFA-12-P-143H	\$35.00		1
6	WRAL CLASS 3 (Noon News CANDIDATE R9.26	12p-1p								
				10/08/12	to 10/14/12	5x	-TWTF				
	WRAL			W	10/10/12	:30	12:41 PM	OFA-12-P-143H	\$535.00		2
	WRAL			W	10/10/12	:30	12:59 PM	OFA-12-P-143H	\$535.00		5



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

CLASS 4 - CANDIDATE



Advertiser	Obama For America
Product	OBAMA :30 10/9
Estimate Number	1537

Invoice #	116519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116519
Alt Order #	06268757
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel D	escription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL N	oon News	12p-1p		•	•					
	CLASS 3 CAN	NDIDATE R9.26									
	WRAL			Th	10/11/12	:30	12:15 PM	OFA-12-P-143H	\$535.00		1
	WRAL			Th	10/11/12	:30	12:38 PM	OFA-12-P-143H	\$535.00		3
	WRAL			F	10/12/12	:30	12:51 PM	OFA-12-P-143H	\$535.00		4
7		BS Daytime (1:30-4P) NDIDATE R9.26	130-4p								
				10/08/12 to	10/14/12	3x	-TWTF				
	WRAL			W	10/10/12	:30	2:28 PM	OFA-12-P-143H	\$360.00		3
	WRAL			Th	10/11/12	:30	2:59 PM	OFA-12-P-143H	\$360.00		2
	WRAL			F	10/12/12	:30	1:29 PM	OFA-12-P-143H	\$360.00		1
11	WRAL W	/RAL 5:30AM News Andidate	530-6a								
				10/08/12 to	10/14/12	1x	-TWTF				
	WRAL			Th	10/11/12	:30	5:43 AM	OFA-12-P-143H	\$250.00		3
12	WRAL 5: CLASS 4 - CA	:30 News Andidate	530-6p								
				10/08/12 to	10/14/12	5x	-TWTF				
	WRAL			W	10/10/12	:30	5:43 PM	OFA-12-P-143H	\$550.00		2
	WRAL			Th	10/11/12	:30	5:39 PM	OFA-12-P-143H	\$550.00		1
	WRAL			Th	10/11/12	:30	5:53 PM	OFA-12-P-143H	\$550.00		5
	WRAL			F	10/12/12	:30	5:38 PM	OFA-12-P-143H	\$550.00		3
	WRAL			F	10/12/12	:30	5:54 PM	OFA-12-P-143H	\$550.00		4
13		pm News (M-F) NDIDATE R9.26	6-630p								
				10/08/12 to	10/14/12	4x	-TWTF				
	WRAL			W	10/10/12	:30	6:28 PM	OFA-12-P-143H	\$2,225.00		5
	WRAL			Th	10/11/12	:30	6:07 PM	OFA-12-P-143H	\$2,225.00		6
	WRAL			Th	10/11/12	:30	6:28 PM	OFA-12-P-143H	\$2,225.00		3
	WRAL			F	10/12/12	:30	6:21 PM	OFA-12-P-143H	\$2,225.00		4
14	WRAL W	/RAL AM News	6-7a								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/9
Estimate Number	1537

Invoice #	116519-1		
Invoice Date	10/28/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/15/12		

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116519				
Alt Order #	06268757				
Deal #					
Order Flight	10/09/12 - 10/15/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	WRAL AM News	6-7a								
	CLASS 4 -	CANDIDATE									
					to 10/14/12	4x	-TWTF				
	WRAL			W	10/10/12	:30	6:14 AM	OFA-12-P-143H	\$400.00		2
	WRAL			Th	10/11/12	:30	6:38 AM	OFA-12-P-143H	\$400.00		1
	WRAL			Th	10/11/12	:30	6:57 AM	OFA-12-P-143H	\$400.00		3
	WRAL			F	10/12/12	:30	6:14 AM	OFA-12-P-143H	\$400.00		5
15	WRAL CLASS 3 (CBS Evening News (M-F) CANDIDATE R9.26	630p-7p								
				10/08/12	to 10/14/12	4x	-TWTF				
	WRAL			Tu	10/09/12	:00			\$2,225.00	See MG 42.2,42.3,42.4,42.5,42.6,42.1	. 1
	WRAL			W	10/10/12	:30	6:51 PM	OFA-12-P-143H	\$2,225.00		3
	WRAL			Th	10/11/12	:30	6:59 PM	OFA-12-P-143H	\$2,225.00		5
	WRAL			F	10/12/12	:30	6:51 PM	OFA-12-P-143H	\$2,225.00		4
16	WRAL CLASS 3 (Inside Edition CANDIDATE R9.26	7-730P								
				10/08/12	to 10/14/12	4x	-TWTF				
	WRAL			Tu	10/09/12	:00			\$975.00	See MG 16.6	1
		Prime Access Specials	7-9pm	Tu	10/09/12	:00				See MG 42.2,42.3,42.4,42.5,42.6,42.	6
	WRAL			W	10/10/12	:30	7:26 PM	OFA-12-P-143H	\$975.00		2
	WRAL			Th	10/11/12	:30	7:20 PM	OFA-12-P-143H	\$975.00		5
	WRAL			F	10/12/12	:30	7:12 PM	OFA-12-P-143H	\$975.00		4
17	WRAL CLASS 4 -	CBS This Morning CANDIDATE	7am - 9am								
				10/08/12	to 10/14/12	4x	-TWTF				
	WRAL			W	10/10/12	:30	8:22 AM	OFA-12-P-143H	\$175.00		2
	WRAL			W	10/10/12	:30	8:37 AM	OFA-12-P-143H	\$175.00		3
	WRAL			Th	10/11/12	:30	7:38 AM	OFA-12-P-143H	\$175.00		12
	WRAL			F	10/12/12	:30	8:24 AM	OFA-12-P-143H	\$175.00		7
18	WRAL CLASS 3 (Entertaiment Tonight CANDIDATE R9.26	730-8P								
				10/08/12	to 10/14/12	1x	-TWTF				
			Wa	warrant that the or	ctual broadcast inf	ormation sho	wn on this invoice	was taken from the program loo			



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/9
Estimate Number	1537

Invoice #	116519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116519
Alt Order #	06268757
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRAL Entertaiment Tonight	730-8P	•							
	CLASS 3 CANDIDATE R9.26									
	WRAL		W	10/10/12	:30	7:55 PM	OFA-12-P-143H	\$975.00		2
19	WRAL Dr. Phil	9-10a								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/14/12	5x	-TWTF				
	WRAL		W	10/10/12	:30	9:11 AM	OFA-12-P-143H	\$335.00		1
	WRAL WRAL		W Th	10/10/12 10/11/12	:30 :30	9:50 AM 9:49 AM	OFA-12-P-143H OFA-12-P-143H	\$335.00 \$335.00		2 6
	WRAL		Th	10/11/12	:30	9:49 AM	OFA-12-P-143H	\$335.00 \$335.00		3
	WRAL		F F	10/11/12	:30	9:19 AM	OFA-12-P-143H	\$335.00		4
20	WRAL Fri Hour 3 CLASS 3 CANDIDATE R9.26	10-11p	·	. 3/ . =/ . =	.00	01.07	0.71 12 1 2 13.1	φοσοιοσ		·
	CLASS 3 CANDIDATE R9.26		10/00/14	2 to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	10:46 PM	OFA-12-P-143H	\$2,665.00		1
21	WRAL Fri Hour 2	9-10p	'	10/12/12	.30	10.40 F W	UFA-12-P-143H	φ2,003.00		ı
21	CLASS 3 CANDIDATE R9.26	9-10p								
	CLASS 3 CANDIDATE N9.20		10/09/14	2 to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	9:47 PM	OFA-12-P-143H	\$2,225.00		1
22	WRAL Mon Hour 3	10-11p	'	10/12/12	.00	3.47 T W	01A-12-1-14311	Ψ2,225.00		ı
22	CLASS 3 CANDIDATE R9.26	10-11р								
				2 to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	10:50 PM	OFA-12-Z-151H	\$3,110.00		1
23	WRAL Mon Hour 1 CLASS 3 CANDIDATE R9.26	8-9p								
			10/15/12	2 to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	8:23 PM	OFA-12-Z-151H	\$3,335.00		1
24	WRAL Mon Hour 2	9-10p						, ,, , , , , , , , , , , , , , , , , , ,		
	CLASS 3 CANDIDATE R9.26	о .ор								
				2 to 10/21/12	1x	1				
	WRAL		М	10/15/12	:30	9:12 PM	OFA-12-Z-151H	\$3,335.00		1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/9
Estimate Number	1537

Invoice #	116519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

]	Order #	116519
	Alt Order #	06268757
	Deal #	
	Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling	CIA - Mark PAID				

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WRAL	Sat Hour 3	10-11p		-	-	•				
	CLASS 3 C	CANDIDATE R9.26									
				10/08/12 to		1x	1-				
	WRAL			Sa	10/13/12	:30	10:43 PM	OFA-12-P-143H	\$1,110.00)	1
26		7pm News	7-730p								
	CLASS 4 C	CANDIDATE R9.26									
				10/08/12 to		1x	1-				
	WRAL			Sa	10/13/12	:00			\$175.0 0	Credited	1
27		WRAL 6a News Sat CANDIDATE	6-8a								
				10/08/12 to		2x	2-				
	WRAL			Sa	10/13/12	:30	6:23 AM	OFA-12-P-143H	\$150.00		2
	WRAL			Sa	10/13/12	:30	7:25 AM	OFA-12-P-143H	\$150.00)	1
28		On The Record 730-8p CANDIDATE R9.26	730-8p								
				10/08/12 to	0 10/14/12	1x	1-				
	WRAL			Sa	10/13/12	:30	7:56 PM	OFA-12-P-143H	\$265.00		1
31		Sun Hour 3 CANDIDATE R9.26	10-11p								
				10/08/12 to	0 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	10:36 PM	OFA-12-P-143H	\$2,445.00)	1
32		Face The Nation 1030-1130 CANDIDATE	1030-1130								
				10/08/12 to	0 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	10:59 AM	OFA-12-P-143H	\$200.00)	1
33		6pm News (Sun) CANDIDATE R9.26	6-630p								
				10/08/12 to	0 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	6:14 PM	OFA-12-P-143H	\$665.00)	1
34		60 Minutes CANDIDATE R9.26	7-8p								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/9
Estimate Number	1537

Invoice #	116519-1				
Invoice Date	10/28/12				
Invoice Month	October 2012				
Invoice Period	10/01/12 - 10/15/12				

Station	WRAL					
Account Executive	Cheryl Blair					
Sales Office	Washington Telerep					
Sales Region	National					

Order #	116519					
Alt Order #	06268757					
Deal #						
Order Flight	10/09/12 - 10/15/12					

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling	CIA - Mark PAID				

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	WRAL 60 Minutes	7-8p								
	CLASS 3 CANDIDATE R9.26									
				to 10/14/12	1x	1				
	WRAL		Su	10/14/12	:30	7:56 PM	OFA-12-P-143H	\$3,335.00)	1
35	WRAL WRAL Sun Morning News CLASS 4 CANDIDATE R9.26	7-9a								
				to 10/14/12	2x	2				
	WRAL		Su	10/14/12	:30	7:08 AM	OFA-12-P-143H	\$150.00		1
	WRAL		Su	10/14/12	:30	7:24 AM	OFA-12-P-143H	\$150.00)	2
36	WRAL Sun Hour 1 CLASS 3 CANDIDATE R9.26	8-9p								
			10/08/12	to 10/14/12	1x	1				
	WRAL		Su	10/14/12	:30	8:50 PM	OFA-12-P-143H	\$3,335.00)	1
37	WRAL CBS Sunday Morning CLASS 3 CANDIDATE R9.26	9-1030a								
				to 10/14/12	1x	1				
	WRAL		Su	10/14/12	:30	9:54 AM	OFA-12-P-143H	\$535.00		1
38	WRAL Sun Hour 2	9-10pm								
	CLASS 3 CANDIDATE R9.26		10/00/10	+- 10/14/10	4	1				
	WRAL		10/08/12 Su	to 10/14/12 10/14/12	1x :30	9:40 PM	OFA-12-P-143H	\$2,445.00		
		44 4405	Su	10/14/12	.30	9.40 PIVI	UFA-12-P-143H	\$2,445.00	1	ļ
41	WRAL Late News CLASS 4 - CANDIDATE	11-1135p								
			10/08/12	to 10/14/12	4x	-TWTFSS				
	WRAL		W	10/10/12	:30	11:27 PM	OFA-12-P-143H	\$650.00		4
	WRAL		Th	10/11/12	:30	11:28 PM	OFA-12-P-143H	\$650.00		3
	WRAL		F	10/12/12	:30	11:33 PM	OFA-12-P-143H	\$650.00		5
	WRAL		Su	10/14/12	:30	11:32 PM	OFA-12-P-143H	\$650.00)	6
42	WRAL Tue Hour 1 CLASS 2 CANDIDATE R9.26	8-9p								
			10/08/12	to 10/14/12	1x	-1				
		14/-	awawa that the aa				was taken from the measure les		·	



WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America
Product	OBAMA :30 10/9
Estimate Number	1537

Invoice #	116519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

1		
	Order #	116519
	Alt Order #	06268757
	Deal #	
	Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
42	WRAL	Tue Hour 1	8-9p		•		•	•		•	
		CANDIDATE R9.26									
	WRAL			Tu	10/09/12	:00			' '	See MG 42.2,42.3,42.4,42.5,42.6,42	
	WRAL	WRAL 4:30am News	4:30a - 5am	F	10/12/12	:30	4:43 AM	OFA-12-P-143H	\$150.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	12
		100 = 11 11	(a) aaa D		CANDIDATE I		0.47.044		4		
	WRAL	ACC Football	12N-330P	Sa		:30	2:17 PM	OFA-12-P-143H	\$1,110.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	10
	MDAL	ACC Faathall	10N 000D		CANDIDATE I		0.E0 DM		ф1 110 00	MO for 40 1 F 0 1 F 10 0 1 F 1 40 1	0
	WRAL	ACC Football	12N-330P	Sa	10/13/12 3 CANDIDATE I	:30	2:52 PM	OFA-12-P-143H	\$1,110.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	9
	WRAL	ACC Football	12N-330P	Sa Sa	-	:30	3:43 PM	OFA-12-P-143H	\$1,110.00		8
	WINAL	ACC I Oolbaii	1214-330F		o Football runo		3.43 F W	UFA-12-P-143H	φ1,110.00		0
	WRAL	ACC Football	12N-330P	Sa		:30	3:50 PM	OFA-12-P-143H	\$1,110.00		11
	*****	7.00 1 00.04.11	1214 0001		o Football runo		0.001 101	01 A 12 1 14311	ψ1,110.00		• • •
	WRAL	SEC Football	3:30-7pm	Sa	10/13/12	:30	4:24 PM	OFA-12-P-143H	\$1,200,00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	5
			5.55 · p		CANDIDATE I			**** == * = ****	¥ ·,=••••	,,,,,,,,	_
	WRAL	SEC Football	3:30-7pm	Sa	10/13/12	:30	4:36 PM	OFA-12-P-143H	\$1,200.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	4
			,	CLASS 2	CANDIDATE I	R8.23					
	WRAL	SEC Football	3:30-7pm	Sa	10/13/12	:30	5:48 PM	OFA-12-P-143H	\$1,200.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	6
					CANDIDATE I						
	WRAL	SEC Football	3:30-7pm	Sa	10/13/12	:30	6:32 PM	OFA-12-P-143H	\$1,200.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	7
					CANDIDATE I						
	WRAL	NFL Football (Early)	1p - 4:30p	Su	10/14/12	:30	2:27 PM	OFA-12-P-143H	\$1,780.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	2
	14/5.41	NELE II II (E. L.)	4 4 00		CANDIDATE I		4.54.504		#4 700 00	NO (40 4 5 0 4 5 4 0 0 4 5 4 4 0 4	
	WRAL	NFL Football (Early)	1p - 4:30p	Su	10/14/12	:30	4:51 PM	OFA-12-P-143H	\$1,780.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	3
	WRAL	WRAL 4:30am News	1:20a Fam	M	2 CANDIDATE 10/15/12	:30	4.40 AM	OFA-12-Z-151H	¢150.00	MC for 40 1 E 0 1 E 10 6 1E 1 40 1	13
	WHAL	WHAL 4.30am News	4:30a - 5am		CANDIDATE I		4:43 AM	OFA-12-Z-131H	\$150.00	MG for 43.1,5.3,1.5,16.6,15.1,42.1	13
40	WDAI	Total Harris O	0.40	OLAGG 2	CANDIDATE	10.23					
43	WRAL	Tue Hour 2	9-10p								
	CLASS 3	CANDIDATE R9.26					_				
					to 10/14/12	1x	-1				
	WRAL			Tu	10/09/12	:00			\$3,555.00	See MG 42.2,42.3,42.4,42.5,42.6,42	2 1
44	WRAL	Wed Hour 3	10-11p								
	CLASS 3	CANDIDATE R9.26									

--1----

1x

10/08/12 to 10/14/12



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America
Product	OBAMA :30 10/9
Estimate Number	1537

Invoice #	116519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116519
Alt Order #	06268757
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
44 \	WRAL Wed Hour 3	10-11p		•		_	•			
_	CLASS 3 CANDIDATE R9.26									
1	WRAL		W	10/10/12	:30	10:35 PM	OFA-12-P-143H	\$2,890.00		1
45 \	WRAL Wed Hour 1	8-9p								
С	CLASS 3 CANDIDATE R9.26									
			10/08/12	to 10/14/12	1x	1				
1	WRAL		W	10/10/12	:30	8:58 PM	OFA-12-P-143H	\$3,555.00		1
46 \	WRAL Wed Hour 2	9-10p								
С	CLASS 3 CANDIDATE R9.26									
				to 10/14/12	1x	1				
1	WRAL		W	10/10/12	:30	9:33 PM	OFA-12-P-143H	\$3,555.00	l	1
47 \	WRAL Inside Edition	7-730P								
С	CLASS 3 CANDIDATE R9.26									
			10/15/12	to 10/21/12	1x	M				
1	WRAL		M	10/15/12	:30	7:27 PM	OFA-12-Z-151H	\$975.00	l .	1
		Aired Spots	89							

Gross Total \$89,800.00

Agency Commission \$13,470.00

Payment Terms 30 Days **Net Amount Due** \$76,330.00